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A Place Called Home presents...
**stars &
strikes**
Celebrity Bowling and Poker Tournament

FOR IMMEDIATE RELEASE

**A Place Called Home Presents
Stars & Strikes Celebrity Bowling and Poker Tournament Wednesday,
March 9th, 2011 at PINZ Bowling & Entertainment
Tickets Available NOW!**

STUDIO CITY, Calif. (Jan. __, 2010) – Tickets are now on sale for the 5th annual **Stars & Strikes Celebrity Bowling and Poker Tournament** to benefit **A Place Called Home (APCH)**, on March 9th at PINZ Bowling & Entertainment Center:

Stars & Strikes Celebrity Bowling & Poker Tournament
Wednesday, March 9, 2011 @ 7:00pm
PINZ Bowling and Entertainment Center
12655 Ventura Blvd, Studio City, CA 91604
www.apch.org

Not another humdrum fundraiser, the fun-filled celebration includes an all-star guest list featuring some of the entertainment industry's most engaging celebrities; great food and drinks; bowling; an exciting professional-level poker tournament; and talented DJs. Tickets, sponsorship packages, and more information are available by visiting www.apch.org.

Stars & Strikes was the brainchild of APCH's Leadership Council, a diverse group of young professionals, entrepreneurs, actors and entertainers, to celebrate the great work APCH does for youth in South Central Los Angeles. **"The real superstars of Stars & Strikes are the generous sponsors who not only get the party rolling, but are the life blood of APCH,"** says Julie Pilat, event chairperson.

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ABOUT APCH:

A Place Called Home is a safe haven in South Central Los Angeles where underserved youth are empowered to take ownership of the quality and direction of their lives through programs in education, arts, and well-being; and are inspired to make a meaningful difference in their community and the world. Core program work in conjunction with one another to support APCH members in avoiding destructive behaviors by developing life skills and motivation to overcome adversity, make healthy, productive choices, and take advantage of the opportunities that lie before them.

Previous celebrity attendees include actor/musician **Nick Cannon**, musician/performer **Macy Gray**, **Keke Palmer of "True Jackson," Boo Boo Stewart of "Twilight: Eclipse," Fivel Stewart, Deryck Whibley from Sum41, DJ Skee, Eddie Steeples of "My Name is Earl,"** musical artists **Jason Derulo, Jazzlyn, Paul Wall, LaLa, Prophet, David Banner, IYAZ, and many others.**

APCH Sponsorship Opportunities and Ticket Pricing are as follows:

\$25,000 Stars & Strikes Title Sponsor:

Name recognition on all event material, 20 tickets and 2 exclusive lanes, full-page ad, commemorative bowling pin.

\$10,000 Perfect Game Media Sponsor:

Inclusion on Celebrity Red Carpet Step & Repeat, 10 tickets, full-page ad, commemorative bowling pin.

\$5,000 Full House Sponsor:

Signage in Poker Room, 6 Poker Tickets, Signage and Exclusive Use on Lane, 10 Bowling Tickets, full page ad & commemorative deck of cards & bowling pin.

\$2,500 Card Shark Sponsor:

6 poker tickets, 1/2 page ad, & commemorative 2011 S&S deck of cards.

\$2,500 King Pin Sponsor:

10 tickets, 1/2 page ad, exclusive use of one lane, & commemorative bowling pin.

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\$1,000 Alumni Sponsor:

Support APCH Alumni joining us at the event and get your own 4 pack of tickets and a 1/4 page ad.

\$250 Premium Ticket:

Includes bowling, poker entry, a coupon for one free poker re-buy, one drink ticket, & special mention in S&S tribute journal.

\$125 Individual Poker ticket:

Includes one poker entry, bowling, & 1 drink ticket.

\$80 Individual Bowler Ticket:

General Admission includes bowling & 1 drink ticket.

****All packages include a full dinner buffet & refreshments catered by Whole Foods Market, plus one complimentary drink ticket.***

For additional sponsorship information, please contact Di Lam by phone at 323.232.7653, ext. 324; or by email at di@apch.org.

Stars & Strikes is produced by Christine Hansen and Thirty-Three Productions, Inc., (www.33productions.com) a boutique event production, entertainment marketing, and promotional agency that produces live entertainment and television events that inspire change and global awareness of important social issues. If you have questions about the event, please contact Christine by email at christine@33productions.com or by phone at 818.212.4224.

For ticket purchases, sponsorship packages, and donations, please visit the APCH website at www.apch.org.

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