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A Place Called Home presents...  
**stars &  
strikes**  
Celebrity Bowling and Poker Tournament

**FOR IMMEDIATE RELEASE**

**Stars Come Out to Shine and Support a Place Called Home  
at Stars & Strikes Celebrity Bowling & Poker Tournament  
Wednesday, March 9th, 2011 at 7pm.  
Come Shine With Us! Buy Your Tickets Now!**

STUDIO CITY, Calif. (Feb. 28, 2011) – Come join us for the 5<sup>th</sup> annual **Stars & Strikes Celebrity Bowling and Poker Tournament** to benefit **A Place Called Home (APCH)**, on March 9<sup>th</sup> at PINZ Bowling & Entertainment Center:

**Stars & Strikes Celebrity Bowling & Poker Tournament**  
Wednesday, March 9, 2011 @ 7:00pm  
PINZ Bowling and Entertainment Center  
12655 Ventura Blvd, Studio City, CA 91604  
[www.apch.org](http://www.apch.org)

Not another humdrum fundraiser, the fun-filled celebration includes an all-star guest list featuring some of the entertainment industry's most engaging celebrities; great food and drink; bowling; an exciting professional-level poker tournament; and talented DJs. Tickets, sponsorship packages, and more information are available by visiting [www.apch.org](http://www.apch.org).

This year, our confirmed **2011 Stars & Strikes Celebrity Ambassadors** include:

Rob Kardashian, Perez Hilton, Jason Derulo, Cody Simpson, Matthew Lillard, Austin Brown, Aisha Hinds from ABC's "Detroit 187," Karimah Westbrook, Dr. Hollywood, Bryan Jordan (LA Galaxy), Power 106's Big Boy's Neighborhood with Big, Luscious Liz, Fuzzy, and Q-Deezy, 98.7FM's Kennedy & Darren, KIIS FM's Sisanie, DJ Skee, Karli Henriquez and, Superstar Music Producers Ryan Tedder (OneRepublic), Dr. Luke and Benny Blanco (Britney Spears), RedOne (LadyGaga). Additional celebrity confirmations are expected.

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Previous APCH celebrity supporters & attendees include actor/musician Nick Cannon, musician/performer Macy Gray, Keke Palmer of "True Jackson," Boo Boo Stewart of "Twilight: Eclipse," Fivel Stewart, Deryck Whibley from Sum41, DJ Skee, Eddie Steeples of "My Name is Earl," musical artists Jason Derulo, Jazzlyn, Paul Wall, LaLa, Prophet, David Banner, IYAZ, and many others.

Stars & Strikes was the brainchild of APCH's Leadership Council, a diverse group of young professionals, entrepreneurs, actors and entertainers, to celebrate the great work APCH does for youth in South Central Los Angeles. "The real superstars of Stars & Strikes are the generous sponsors who not only get the party rolling, but are the life blood of APCH," says Julie Pilat, event chairperson.

**Stars & Strikes 2011 Sponsors & Donors include:**

RedOne & 2101 Records, Ryan Tedder & One Republic, Dr. Luke, Todd Wagner Foundation, Warner Brothers, Reprise, Clear Channel, McKernan Inspections, Power 106, Teruo Design, Whole Foods Market and many more individuals and groups that come together to support the outstanding work of APCH.

**Can't join us at Stars & Strikes?** Support the exceptional work of APCH by placing a bid on our online auction featuring:

- TWO VIP all-access passes to the Sunset Strip Music Festival in Los Angeles, including roundtrip airfare from Virgin Airlines and a Les Paul Guitar
- Tickets to watch the Los Angeles Kings vs. San Jose Sharks hockey game from a PRIVATE SUITE at the Staples Center
- A WEEK-LONG GETAWAY in a private Ocean View penthouse overlooking Costa Del Sol in Nerja, SPAIN
- An Epiphone Les Paul Guitar autographed by MELISSA ETHERIDGE
- An autographed basketball signed by KOBE BRYANT

Support APCH by placing your bid on these exciting items TODAY at [www.apch.org](http://www.apch.org).

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**ABOUT APCH:**

A Place Called Home is a safe haven in South Central Los Angeles where underserved youth are empowered to take ownership of the quality and direction of their lives through programs in education, arts, and well-being; and are inspired to make a meaningful difference in their community and the world. Core program work in conjunction with one another to support APCH members in avoiding destructive behaviors by developing life skills and motivation to overcome adversity, make healthy, productive choices, and take advantage of the opportunities that lie before them.

Remember, every ticket sold to Stars & Strikes helps to support underserved youth who live in our own city. Make a difference today and purchase a ticket or sponsorship to benefit A Place Called Home. Ticket pricing and sponsorship information is available on the APCH website, [www.apch.org](http://www.apch.org). For additional sponsorship information, please contact Di Lam by phone at 323.232.7653, ext. 324; or by email at [di@apch.org](mailto:di@apch.org).

*Stars & Strikes is produced by Christine Hansen and Thirty-Three Productions, Inc., ([www.33productions.com](http://www.33productions.com)) a boutique event production, entertainment marketing, and promotional agency that produces live entertainment and television events that inspire change and global awareness of important social issues. If you have questions about the event, please contact Christine by email at [christine@33productions.com](mailto:christine@33productions.com) or by phone at 818.212.4224.*

For Stars & Strikes ticket purchases, sponsorship packages, to bid on the online auction, and donations, please visit the APCH website at [www.apch.org](http://www.apch.org).

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