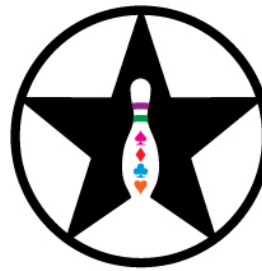


Contact:  
Christine Hansen  
Thirty-Three Productions  
[christine@33productions.com](mailto:christine@33productions.com)  
(818) 212-4224



A Place Called Home presents...  
**stars &  
strikes**  
Celebrity Bowling and Poker Tournament

## MEDIA ADVISORY

### Stars Come Out to Shine and Support A Place Called Home at Stars & Strikes Celebrity Bowling & Poker Tournament Wednesday, March 9th, 2011 at 7pm.

**WHAT:** The 5<sup>th</sup> annual **Stars & Strikes Celebrity Bowling and Poker Tournament** to benefit **A Place Called Home (APCH)**, on March 9<sup>th</sup> at PINZ Bowling & Entertainment Center.

**WHY:** Not another humdrum fundraiser, the fun-filled celebration includes an all-star guest list featuring some of the entertainment industry's most engaging celebrities; great food and drink; bowling; an exciting professional-level poker tournament; and talented DJs. Tickets, sponsorship packages, and more information are available by visiting [www.apch.org](http://www.apch.org).

Confirmed **2011 Stars & Strikes Celebrity Ambassadors** include: **Rob Kardashian** (Keeping Up with the Kardashians/Reality TV Star), **Pete Wentz** (Fall Out Boy, The Black Cards/ Music Artist), **Nick Cannon** (Reality TV / Music Artist), **Jason Derulo** (Music Artist), **Perez Hilton** (Celebrity Blogger), **Cody Simpson** (Music Artist), **Verne Troyer** ("Mini Me"/Austin Powers/Actor), **YaBoy** (Music Artist), **Bryan Jordan** (L.A. Galaxy/Athlete), **Scott Disick** (Keeping Up with the Kardashians/Reality TV Star), **Matthew Lillard** (SLC Punk/House/Scooby Doo/Actor), **Chad Rogers** (Million Dollar Listing/Actor), **Richard Vission** (Music Artist), **Cisco Adler** (Music Artist), **Jay Bentley** (Bad Religion/Music Artist), **Semi Precious Weapons** (Music Artists), **Power 106's Big Boy's Neighborhood** with **Big Boy**, **Luscious Liz**, **Fuzzy**, and **Q-Deezy**, **98.7FM's Kennedy & Darren**, **KIIS FM's Sisanie**, **DJ Skee**, **Karli Henriquez** and **Smelly (NOFX/Music Artist)**, Superstar Music Producers **Ryan Tedder** (OneRepublic), **Dr. Luke** and **Benny Blanco** (Britney Spears), **RedOne** (LadyGaga). Additional celebrity confirmations expected. For full list of celebrity attendees, please visit [www.apch.org](http://www.apch.org).

Stars & Strikes was the brainchild of APCH's Leadership Council, a diverse group of young professionals, entrepreneurs, actors and entertainers, to celebrate the great work APCH does for youth in South Central Los Angeles.

**WHEN:** Wednesday, March 9, 2011 @ 7:00pm

**WHERE:** **PINZ Bowling and Entertainment Center**  
12655 Ventura Blvd, Studio City, CA 91604

**RSVP:** Members of the media who wish to cover the event are asked to **RSVP to Stars & Strikes Event Producer Christine Hansen at Thirty-Three Productions, Inc.** via email at [christine@33productions.com](mailto:christine@33productions.com).

# # #

**About: A Place Called Home**

A Place Called Home ([www.apch.org](http://www.apch.org)) is a safe haven in South Central Los Angeles where underserved youth are empowered to take ownership of the quality and direction of their lives through programs in education, arts, and well being; and are inspired to make a meaningful difference in their community and the world. Core program work in conjunction with one another to support APCH members in avoiding destructive behaviors by developing life skills and motivation to overcome adversity, make healthy, productive choices, and take advantage of the opportunities that lie before them.

**About: Stars & Strikes**

Stars & Strikes is produced by Christine Hansen and Thirty-Three Productions, Inc., ([www.33productions.com](http://www.33productions.com)) a boutique event production, entertainment marketing, and promotional agency that produces live entertainment and television events that inspire change and global awareness of important social issues.