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A Place Called Home presents...  
**stars &  
strikes**  
Celebrity Bowling and Poker Tournament

## MEDIA ADVISORY

### Stars Come Out to Shine and Support A Place Called Home at Stars & Strikes Celebrity Bowling & Poker Tournament Wednesday, March 9th, 2011 at 7pm.

**WHAT:** The 5<sup>th</sup> annual Stars & Strikes Celebrity Bowling and Poker Tournament to benefit A Place Called Home (APCH), on March 9<sup>th</sup> at PINZ Bowling & Entertainment Center.

**WHY:** Not another humdrum fundraiser, the fun-filled celebration includes an all-star guest list featuring some of the entertainment industry's most engaging celebrities; great food and drink; bowling; an exciting professional-level poker tournament; and talented DJs. Tickets, sponsorship packages, and more information are available by visiting [www.apch.org](http://www.apch.org).

**2011 Stars & Strikes Celebrity Ambassadors** included: **Pete Wentz** (Fall Out Boy, The Black Cards/ Music Artist), **Miley Cyrus** (Actress/Music Artist), **Cee-Lo Green** (Music Artist/Producer), **Jason Derulo** (Music Artist), **Cody Simpson** (Music Artist), **Verne Troyer** ("Mini Me"/Austin Powers/Actor), **Howie Mandel** (Actor/Television Host), **YaBoy** (Music Artist), **Bryan Jordan** (L.A. Galaxy/Athlete), **Scott Disick** (Keeping Up with the Kardashians/Reality TV Star), **Richard Vission** (Music Artist), **Semi Precious Weapons** (Music Artists), **Power 106's Big Boy's Neighborhood** with **Big Boy** and **Luscious Liz**, **98.7FM's Kennedy & Darren**, **KIIS FM's Sisanie**, **DJ Skee**, **Karli Henriquez** and Superstar Music Producers **Ryan Tedder** (OneRepublic), **Dr. Luke** and **Benny Blanco** (Britney Spears), **RedOne** (LadyGaga). For full list of celebrity attendees, please visit [www.apch.org](http://www.apch.org).

Stars & Strikes was the brainchild of APCH's Leadership Council, a diverse group of young professionals, entrepreneurs, actors and entertainers, to celebrate the great work APCH does for youth in South Central Los Angeles.

**WHEN:** Wednesday, March 9, 2011 @ 7:00pm

**WHERE:** PINZ Bowling and Entertainment Center  
12655 Ventura Blvd, Studio City, CA 91604

**EVENT WEBSITE:** [www.starsandstrikesforapch.org](http://www.starsandstrikesforapch.org)

#### POST EVENT COVERAGE:

Members of the media who wish to cover the event are asked to **contact Event Producer Christine Hansen at Thirty-Three Productions, Inc.** via email at [christine@33productions.com](mailto:christine@33productions.com) for select approved photos for distribution.



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**About: A Place Called Home**

A Place Called Home ([www.apch.org](http://www.apch.org)) is a safe haven in South Central Los Angeles where underserved youth are empowered to take ownership of the quality and direction of their lives through programs in education, arts, and well being; and are inspired to make a meaningful difference in their community and the world. Core program work in conjunction with one another to support APCH members in avoiding destructive behaviors by developing life skills and motivation to overcome adversity, make healthy, productive choices, and take advantage of the opportunities that lie before them.

**About: Stars & Strikes**

Stars & Strikes is executive produced by Christine Hansen and Thirty-Three Productions, Inc., ([www.33productions.com](http://www.33productions.com)) a boutique event production, entertainment marketing, and promotional agency that produces live entertainment and television events that inspire change and global awareness of important social issues.

